Injury Prevention Network Region IX Newsletter

Spring 2002

IN THIS ISSUE

Updates from California NHTSA News of Interest Upcoming Conferences and Events

CALIFORNIA

EMS News

EMS Assessment: On March 4-6, 2002, California underwent an EMS Pediatric Technical Assessment. The EMS Pediatric Technical Assessment Project (PTAP) is modeled after the National Highway Traffic Safety Administration's (NHTSA) Technical Assessment Team process for EMS, which California completed in August 1999. PTAP offers a comprehensive assessment to help California continue to improve emergency medical services for children. The PTAP is funded through a grant from the Health Resources and Services Administration, Maternal and Child Health Bureau, in collaboration with NHTSA. California was chosen as one of six states to participate in this grant project. The project was administered by the EMS Authority.

States' and Counties' EMS Injury Prevention Survey: In December, a survey was sent to EMS offices in all 50 states and to California's 32 county/regional EMS agencies. The purpose of the survey was to gather information on the extent to which EMS offices have a structured injury prevention program, how they are staffed and funded, what their activities and accomplishments have been, etc. A total of 23 states and 20 local (California) EMS agencies completed the survey, which consisted of 10 questions. Seventeen (or 74%) of the 23 state EMS respondents and four (20%) of the 20 local EMS agency respondents said they have an injury prevention program. The survey was conducted as part of the ongoing California EMS Vision process; the resulting data will be used to make recommendations for improving California EMS participation in injury prevention and public education activities. We heard from one Region IX state (Hawaii), and would still love to hear from Arizona and Nevada.

New Traffic Safety Newsletter

The University of California at Berkeley's (UCB) Traffic Safety Center is launching a quarterly newsletter this spring. The first issue will feature articles and information related to aging and mobility. For more information on the UCB Traffic Safety Center, visit www.tsc.berkeley.edu. If you are interested in joining the newsletter's mailing list, please contact Toni Gantz at toni@preventioninstitute.org.

NHTSA NEWS OF INTEREST

Click It or Ticket

Twelve states are participating in the Click It or Ticket! May 2002 Seat Belt Enforcement National Mobilization effort, an initiative that is part of NHTSA's Buckle Up America campaign. Visit

<u>www.nhtsa.dot.gov/people/injury/airbags/clickit_ticket/current.htm</u> for current updates on state activities and progress as they prepare for the mobilization.

Multicultural Traffic Safety Efforts

In February 2002, the National Highway Traffic Safety Administration (NHTSA) and Nationwide Insurance launched "Corazón de mi Vida," or "You Are the Center of My Life," a Spanish language campaign to increase awareness about highway safety issues among Latinos. The campaign was developed by the National Latino Children's Institute and aims to make buckling up a habit for Latino parents and their children. The campaign uses culturally relevant educational materials and community outreach strategies to help improve safety among Latino Americans, who are among the populations in the United States disproportionately affected by traffic safety problems. For more information or the full press release, visit NHTSA at www.nhtsa.dot.gov.

NHTSA's new multicultural outreach website, www.nhtsa.dot.gov/multicultural, was also recently launched. The web site contains research reports, statistics, complete kits, brochures, posters, and camera-ready artwork in Spanish for community groups to download, reprint, and distribute to their constituencies. In addition, visitors can order publications and other materials directly from the web site. The website also contains sections supporting African American, Asian American, and American Indian groups.

UPCOMING CONFERENCES AND EVENTS

Third National Congress on Childhood Emergencies

Date: April 15-17, 2002 Location: Dallas, TX

For more information, contact:

Emergency Medical Services for Children National Resource Center

111 Michigan Ave., N.W., Washington, D.C. 20010-2970

Phone: 202.884.6859 Fax: 202.884.6845

Email: imelese@emscnrc.com

Web: www.ems-c.org

The Three R's to Dealing with Trauma in Schools: Readiness, Response, and Recovery

This satellite broadcast is being presented jointly by the U.S. Department of Education Safe and Drug-Free Schools Program, Harvard School of Public Health, Prevention Institute, and Education Development Center on April 23, 2002. For more information, contact:

Phone: 1.866.668.6663

E-mail: mfeldman@hsph.harvard.edu Web: www.walcoff.com/prevention

Injury Prevention & EMS Conference

The First Annual Southern California EMS Conference is being held from April 30-May 2, 2002, at the Riviera Resort Racquet Club in Palm Springs. Topics include PHTLS, pre-hospital research, motivational speakers, rapid sequence intubation, herbs and EMS, child death review and injury prevention, cultural differences, treat and release protocols, drug awareness, women and heart disease, terrorism, geriatric trauma, child passenger safety, and more. CE credits are also available. For more information, visit Riverside County EMS at www.rivcoems.org.

11th International Conference on Safe Communities

Date: May 7-9, 2002 Location: Ontario, Canada For more information, contact: The Safe Communities Foundation

Telephone: 416.964.8296

Fax: 416.964.0089

Email: sbutyn@safecommunities.ca
Web: www.safecommunities.ca
Web: www.who2002.com/scf.html

6th World Conference on Injury Prevention and Control (Injuries, suicide and violence: building knowledge, policies and practice to promote a safer world)

Date: May 12-15, 2002 Location: Montreal, Canada For more information, contact: Email: w.rogmans@consafe.nl Email: trauma@coplanor.qc.ca Web: http://www.trauma2002.com

20th National Conference on Health Education and Health Promotion

Date: June 5-7, 2002

Location: Hyatt Regency New Orleans, New Orleans, LA

For more information, contact:

Centers for Disease Control and Prevention, Professional & Scientific Associates

MS K-20 Atlanta, GA 30341-3717 Phone: 800.772.8232 ext. 220 Email: HEHP2002@psava.com

Web: www.astdhpphe.org/conf20/20confindex.htm

Lifesavers National Conference on Highway Safety Priorities

Date: June 9-11, 2002

Location: Wyndham Palace and Resort, Lake Buena Vista, FL

For more information, contact: Lifesavers Conference Inc.

PO Box 30045

Alexandria, VA 22310 Phone: 703.922.7944 Fax: 703.922.7780

Web: www.lifesaversconference.org